

# AI4PEOPLE SUMMIT

# TOWARDS THE 7 AI GLOBAL FRAMEWORKS

1-2 DECEMBER 2020 | EUROPEAN PARLIAMENT - BRUSSELS

 **ATOMIUM**  
**EUROPEAN INSTITUTE**  
FOR SCIENCE, MEDIA AND DEMOCRACY

IN COOPERATION WITH:  
THE EUROPEAN PARLIAMENT



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AI4PEOPLE SUMMIT

## TOWARDS THE 7 AI GLOBAL FRAMEWORKS

1 - 2 DECEMBER 2020

The Summit to present the **7 AI Global Frameworks** marks the fourth edition of the **AI4People summit** and will be held at the European Parliament on December 1<sup>st</sup> and 2<sup>nd</sup>, 2020. The 2020 edition follows the last AI4People Summit “Towards a Good AI Society” opened by Tony Blair in November 2018.

During the Summit, the **7 Good AI Global Frameworks** will be presented to the European Parliament and the European Commission. The Summit will draw on the results of the AI4People’s 2020 activity.

In 2020, starting from the **7 Key Requirements for a Trustworthy AI** published by the European Commission on April 2019, **AI4People has assessed the impact of these requirements on 7 business sectors** (Automotive, Banking & Finance, Energy, Healthcare, Insurance, Legal Services Industry, Media & Technology) **and established the practical steps that businesses operating in these vertical sectors must take to be compliant.**

AI4PEOPLE SUMMIT

## TOWARDS THE 7 AI GLOBAL FRAMEWORKS

The goal of the Summit is to **bring this debate to the forefront of public discourse with a wider audience of key policy makers.**

The **seven working sessions** will be based on the work produced by the **AI4People 2020 committees** (Automotive, Banking & Finance, Energy, Healthcare, Insurance, Legal Services Industry, Media & Technology) as a starting point to discuss the impact of AI in each business area and to explore the practical implications of ensuring AI compliance within that industry.

The working sessions will draw these diverse discussions together to present the results of the debate to the institutional representatives and discuss what policy makers can do to support industry adherence to the 7 key requirements for AI trustworthiness through adequate regulation and legislation.

The outcomes of the summit will contribute to the final **redaction of the 7 AI Global Frameworks** that will serve to guide the launch, in 2021, of AI4People's work on the *AI Global Mark of Compliance Initiative*\*.

*\*The **AI Global Mark of Compliance (AIGMC)** will be a quality certification mark authenticating ethically sound uses of AI. The AIGMC, as an internationally recognised certification of ethically sound practices, will be a certificate of assurance, which will be awarded to businesses, products and services that adhere to the 7 Good AI Global Frameworks.*



## FORMAT

### **DAY 1 - 1 DECEMBER 2020**

09:30 – 10:30 **OPENING SESSION**

11:00 – 13:00 **WORKING SESSION 1 | Banking & Finance**

14:00 – 16:00 **WORKING SESSION 2 | Energy**

16:30 – 18:30 **WORKING SESSION 3 | Legal Services Industry**

### **DAY 2 - 2 DECEMBER 2020**

09:00 – 10:45 **WORKING SESSION 4 | Healthcare**

11:00 – 13:00 **WORKING SESSION 5 | Insurance**

14:00 – 16:00 **WORKING SESSION 6 | Automotive**

16:30 – 18:30 **WORKING SESSION 7 | Media & Technology**



DAY 1 - 1 DECEMBER 2020

OPENING SESSION | 09:30 - 10:30



## OPENING SESSION

### Speakers:

- **David Sassoli**, *President, European Parliament*
- **Michelangelo Baracchi Bonvicini**, *President, Atomium-EISMD*
- **Margrethe Vestager**, *EU Commissioner for Competition*
- **Clive Cookson**, *Science Editor, Financial Times*
- **Prof. Raja Chatila**, *Professor and Director Emeritus of the Institute of Intelligent Systems and Robotics (ISIR) at Sorbonne Université, France; Chairmain Healthcare Committee, AI4People*

### Chair:

- **Robert Madelin**, *Visiting Research Fellow, University of Oxford; former Director-General DG Connect*

DAY 1 - 1 DECEMBER 2020

WORKING SESSION 1 | 11:00 – 13:00



## BANKING & FINANCE

The working session on Banking & Finance will open the debate based on the first draft of the Good AI Global Framework for the Banking & Finance industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **John Cooke**, *Chairman, Liberalisation of Trade in Services Committee, TheCityUK*
- **Raffaella Donnini**, *Head of European Digital and Innovation Policies at Intesa Sanpaolo*
- **Paul Jorion**, *Associate Professor of Ethics, Université Catholique de Lille, France*
- **Aisha Naseer**, *AI Ethics Research Manager at Fujitsu Laboratories of Europe*

### Chair:

- **Nir Vulkan**, *Associate Professor of Business Economics, Saïd Business School, University of Oxford, UK*

DAY 1 - 1 DECEMBER 2020

WORKING SESSION 2 | 14:00 – 16:00



## ENERGY

The working session on Energy will open the debate based on the first draft of the Good AI Global Framework for the Energy industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **Sergio Saponara**, *Professor of Electronics, Department of Information Engineering, Pisa University, Italy*
- **Afzal S. Siddiqui**, *Professor of Energy Economics in the Department of Statistical Science, UCL, UK*
- **Rónán Kennedy**, *Lecturer in Law, School of Law, National University of Ireland Galway, Ireland*

### Chair:

- **Lucian Mihet**, *Professor in Energy Technology, Faculty of Engineering, Oestfold University College, Norway*



DAY 1 - 1 DECEMBER 2020

WORKING SESSION 3 | 16:30 – 18:30



## LEGAL SERVICES INDUSTRY

The working session on Legal Services will open the debate based on the first draft of the Good AI Global Framework for the Legal Services industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **Mireille Hildebrandt**, *Research Professor on 'Interfacing Law and Technology', Vrije Universiteit Brussel, Belgium*
- **Cornelia Kutterer**, *Senior Director, EU Government Affairs, AI & Privacy and Digital Policies at Microsoft*
- **Jacob Slosser**, *Carlsberg Foundation Postdoctoral Fellow, University of Copenhagen, Denmark*
- **Jamie J. Baker**, *Associate Dean and Director of the Law Library, Professor of Law, Texas Tech University School of Law, USA*

### Chair:

- **Burkhard Schafer**, *Professor of Computational Legal Theory; Director, SCRIPT Centre for IT and IP Law, University of Edinburgh, UK*



DAY 2 - 2 DECEMBER 2020

WORKING SESSION 4 | 09:00 – 10:45



## HEALTHCARE

The working session on Healthcare will open the debate based on the first draft of the Good AI Global Framework for the Healthcare industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **Leonardo Calini**, *Microsoft*
- **Donald Combs**, *Vice President & Dean of the School of Health Professions, Eastern Virginia Medical School, USA*
- **Eugenio Guglielmelli**, *Senior Advisor on Publications for IEEE RAS; Professor of Bioengineering and Prorector for Research Founder, Research Unit of Biomedical Robotics and Biomicrosystems Università Campus Bio-Medico di Roma, Italy*
- **Angel Martin**, *Director GA&P Medical Technologies EMEA at Johnson & Johnson*
- **Danny Van Roijen**, *Digital Health Director at COCIR*

### Chair:

- **Raja Chatila**, *Professor and Director Emeritus of the Institute of Intelligent Systems and Robotics (ISIR) at Sorbonne Université, France*

DAY 2 - 2 DECEMBER 2020

WORKING SESSION 5 | 11:00 – 13:00



## INSURANCE

The working session on Insurance will open the debate based on the first draft of the Good AI Global Framework for the Insurance industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **Patrice Chazerand**, *Digitaleurope*
- **Tilman Hengevoss**, *Head Public Affairs EMEA - Zurich Insurance Company Ltd.*
- **Paul Jorion**, *Associate Professor of Ethics, Université Catholique de Lille, France*
- **Rui Manuel Melo Da Silva Ferreira**, *Chief Data Governance Officer - Zurich Insurance Company Ltd.*

### Chair:

- **Frank McGroarty**, *Professor of Computational Finance and Investment Analytics, Director of Centre for Digital Finance, Southampton Business School, UK*

DAY 2 - 2 DECEMBER 2020

WORKING SESSION 6 | 14:00 - 16:00



## AUTOMOTIVE

The working session on Automotive will open the debate based on the first draft of the Good AI Global Framework for the Automotive industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **David Danks**, *L.L. Thurstone Professor of Philosophy and Psychology Chief Ethicist, Block Center for Technology and Society, Carnegie Mellon University, USA*
- **Aida Joaquin Acosta**, *Head of Unit at Ministry of Transport and Infrastructure, Madrid, Spain*
- **Aisha Naseer**, *AI Ethics Research Manager at Fujitsu Laboratories of Europe*

### Chair:

- **Christoph Luetge**, *Director of the TUM Institute for Ethics in Artificial Intelligence at Technical University of Munich, Germany*



DAY 2 - 2 DECEMBER 2020

WORKING SESSION 7 | 16:30 – 18:30



## MEDIA & TECHNOLOGY

The working session on Media & Technology will open the debate based on the first draft of the Good AI Global Framework for the Media & Technology industry, which has mapped out the impact that the 7 Key Requirements for a Trustworthy AI will have on this sector, and established concrete and practical steps that businesses operating within this sector must take to become and remain compliant with the 7 Requirements.

### Speakers:

- **Norberto Andrade**, *Global Policy Lead for Digital and AI Ethics at Facebook*
- **Paula Boddington**, *Senior Research Fellow at Cardiff University, UK*
- **Patrice Chazerand**, *Digitaleurope*
- **Cornelia Kutterer**, *Senior Director, EU Government Affairs, AI & Privacy and Digital Policies at Microsoft*
- **Cory Robinson**, *Senior Lecturer/Assistant Professor in Communication Design at Linköping University, Norrköping, Sweden*

### Chair:

- **Jo Pierson**, *Professor of Media, Innovation and Technology, Vrije Universiteit Brussel, Belgium*



From left to right: Valéry Giscard d'Estaing, Jean-Claude Juncker and Michelangelo Baracchi Bonvicini.

**Atomium-EISMD** convenes leading European universities, media, global businesses, policy-makers and governments to develop innovative initiatives and frontier thinking grounded on scientific research, thus providing evidence-based analysis as well as advice in governmental and decision-making processes.

The organisation was launched publicly in 2009 at the European Parliament in Brussels by the former French President Valéry Giscard d'Estaing and Michelangelo Baracchi Bonvicini, now Honorary President and President.

**Atomium-EISMD** is organised under the Law of Belgium as an International Non-Profit Organization (Association Internationale Sans But Lucratif).



**Atomium - European Institute for Science, Media and Democracy**

24, Boulevard Louis Schmidt, Brussels, Belgium

T. +32 (0)2 8887010 | F. +32 (0)2 8887011

[secretariat@eismd.eu](mailto:secretariat@eismd.eu) | [www.eismd.eu](http://www.eismd.eu)