



PRIBOR
SELF-AWA®E MACHINES



Welcome to Pribor

Mission

To revolutionize AI by developing Self-Aware Machines that learn and evolve like humans.

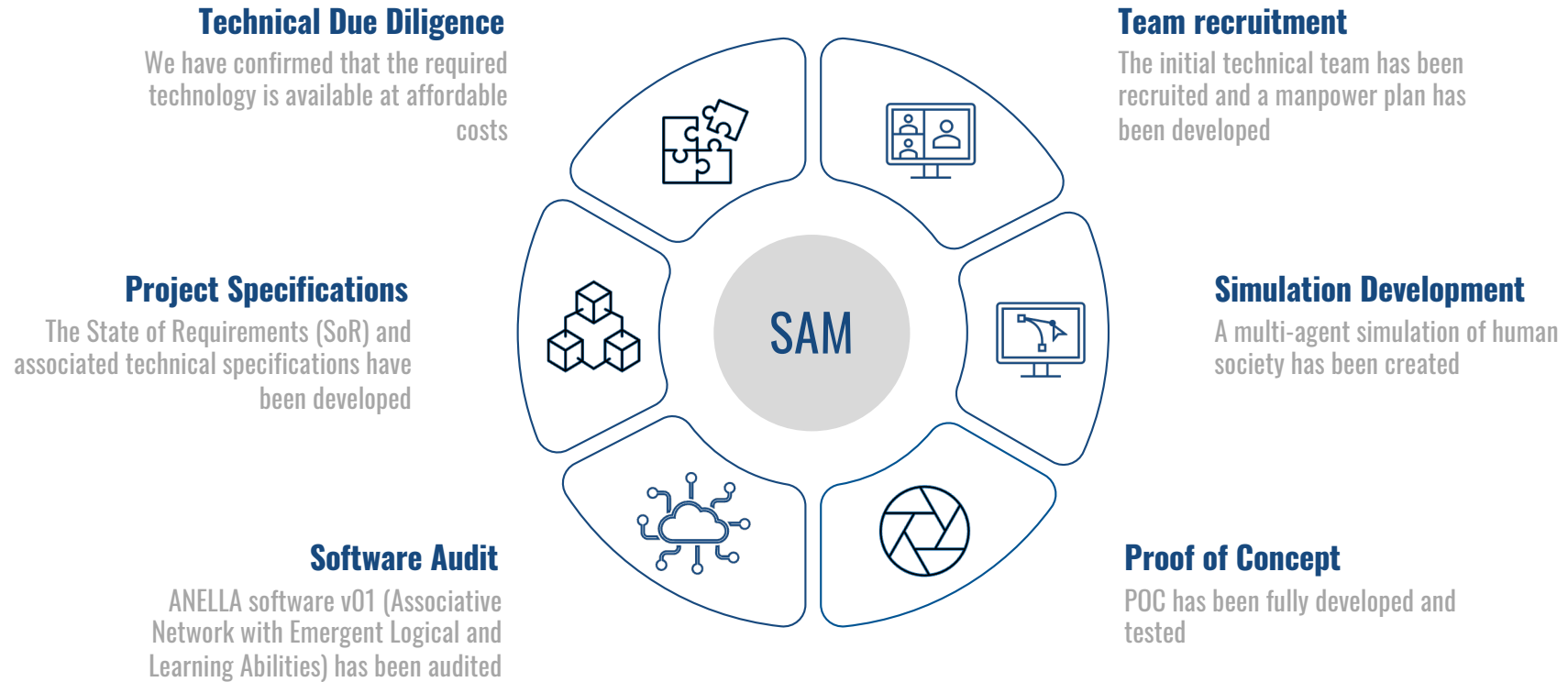
Vision

To create AI that offers unprecedented transparency and can be integrated into everyday life.

The Future

Join us as we step into the future of AI, where machines understand, learn, and interact in ways never before possible.

Project Status



Pribor has made significant progress, securing 250 k€ in funding, and laying the groundwork for the development of Self-Aware Machines with a solid foundation, a skilled team, and a clear roadmap

The Transparency Issue in AI

1

Explainability

Current language models, like GPT-4, are built top-down, making them inexplicable. They generate outputs based on the data they've been trained on, but they can't explain why they generated those outputs

2

Traceability

These models are trained on large amounts of data all at once, and it's difficult to trace how they arrive at specific outputs. We can't 'look under the hood' because the meaningful processing happens in artificial neural networks

3

Opacity

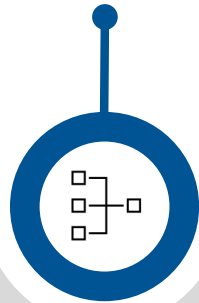
The lack of transparency in current models is a significant problem. It limits trust in AI systems, restricts their potential applications, and hinders the advancement of AI research

The 'black box' nature of current AI models limits their potential. Our goal is to bring transparency to AI, enhancing trust and expanding possibilities

Addressing Limitations of LLMs

Traceability

Our Self-Aware Machines (SAM) build knowledge one node and edge at a time, creating a clear, traceable path of learning



Enabling New Apps

Traceability and explainability enable new applications of AI in fields where understanding AI decisions is crucial



Advancing AI Research

Our approach provides a new way of building and understanding language models, inspiring further innovation in the fields



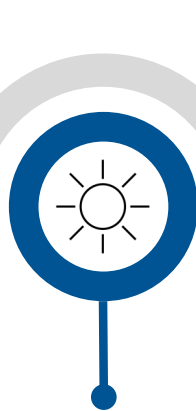
Explainability

Our model learns like a human, asking questions and building knowledge in a way that's tied to specific pieces of information, enhancing explainability



Building Trust

Increased transparency builds trust in AI systems



Democratizing AI

Making AI more understandable and accessible, our model helps democratize AI



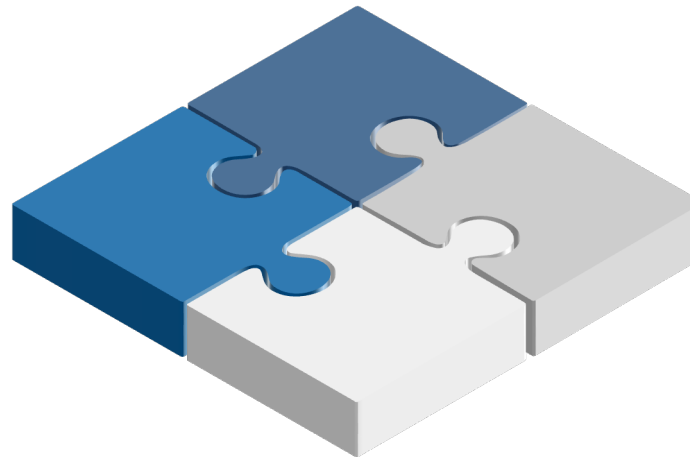
Associative Network with Emergent Logical and Learning Abilities

ANELLA

At Pribor, we're building a language model from the bottom-up. Unlike traditional models, our model's memory isn't a pre-designed neural network, but is built step by step, one node and edge at a time

Recording New Knowledge

Each new piece of information is explicitly linked to existing knowledge, creating a clear, traceable path of learning. This allows for a much higher level of traceability and explainability than is possible with top-down models



Learning Like a Human

Our model learns in a way that's more similar to how humans learn. It asks questions and builds its knowledge base in a way that's tied to specific pieces of information. This makes it much easier to explain why the model is generating certain outputs

AI On-the-Go

Our technology enables Edge AI, allowing users to take powerful AI capabilities everywhere without the need for heavy data center resources. This decentralization opens up new possibilities for AI applications and makes AI more accessible and useful in everyday life

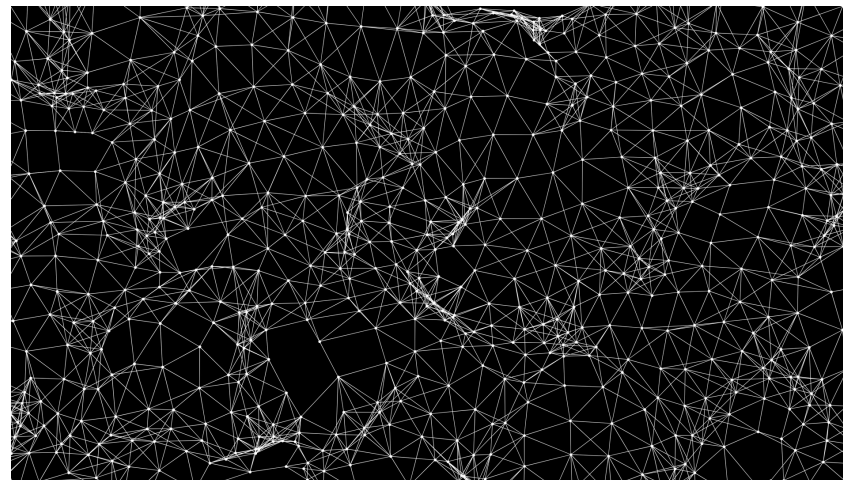
ANELLA is a revolutionary solution that addresses the limitations of current AI models

A New Approach to AI

Top-down

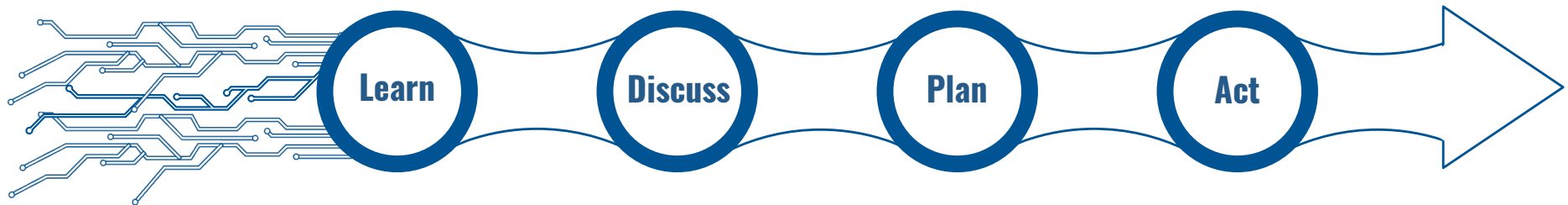
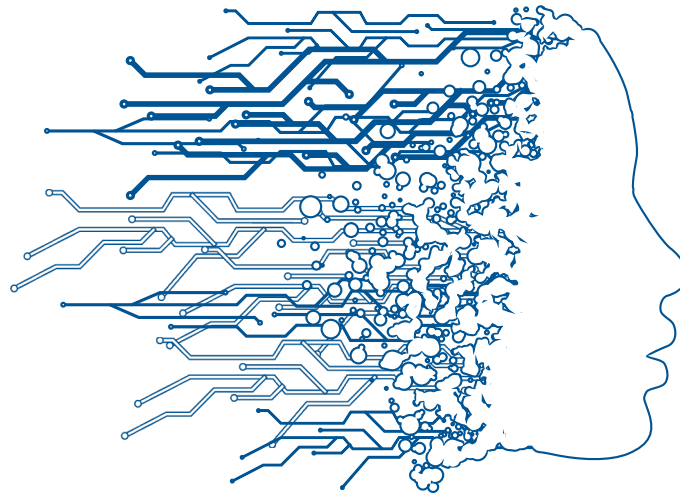
vs

Bottom-up



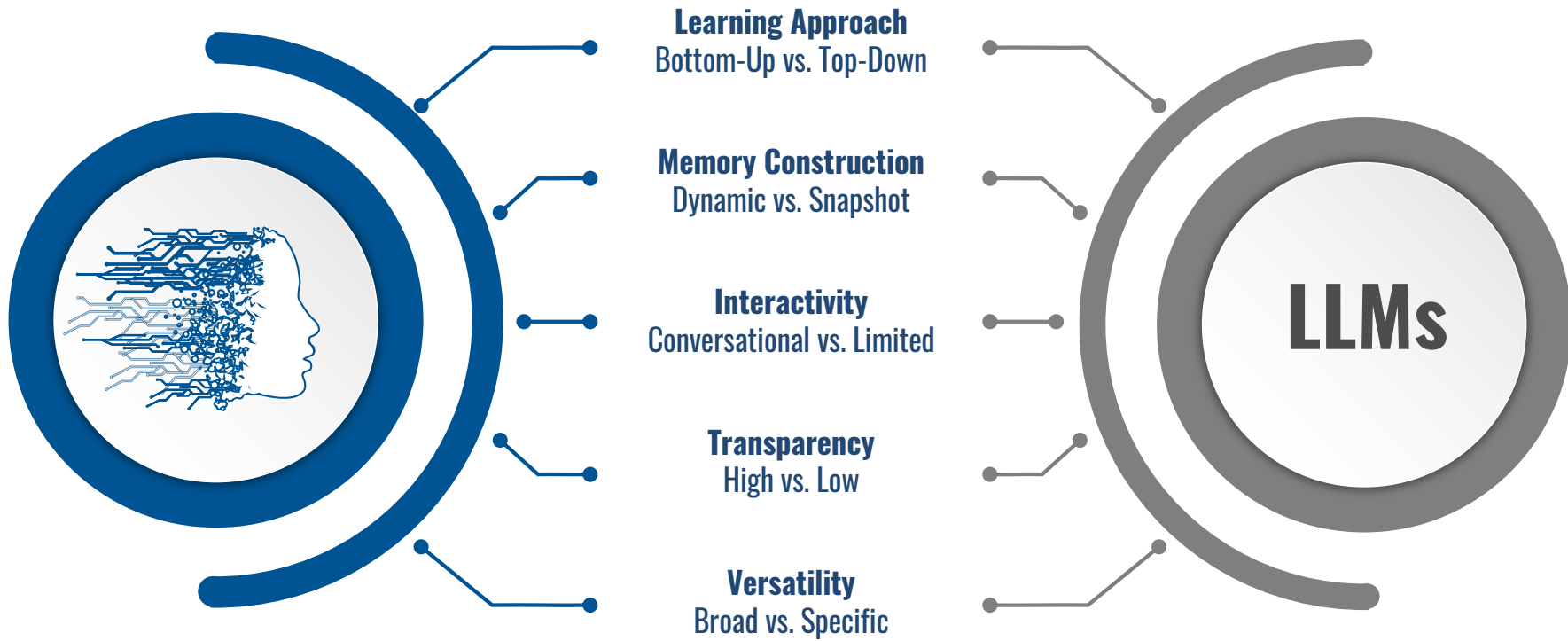
By building knowledge step by step, we're making AI more transparent, accessible, and useful

SAM Product Overview



SAM, a robot aware of its own existence, defining its objectives based on its own history. It learns from experiences, interacts conversationally, and offers total transparency. We are ready to bring AI capabilities to every corner of life

SAM vs. Traditional Large Language Models (LLMs)



Our Edge

01

Pioneers

First to commercialize Self-Aware Machines.

02

Innovation

Disruptive bottom-up AI approach.

03

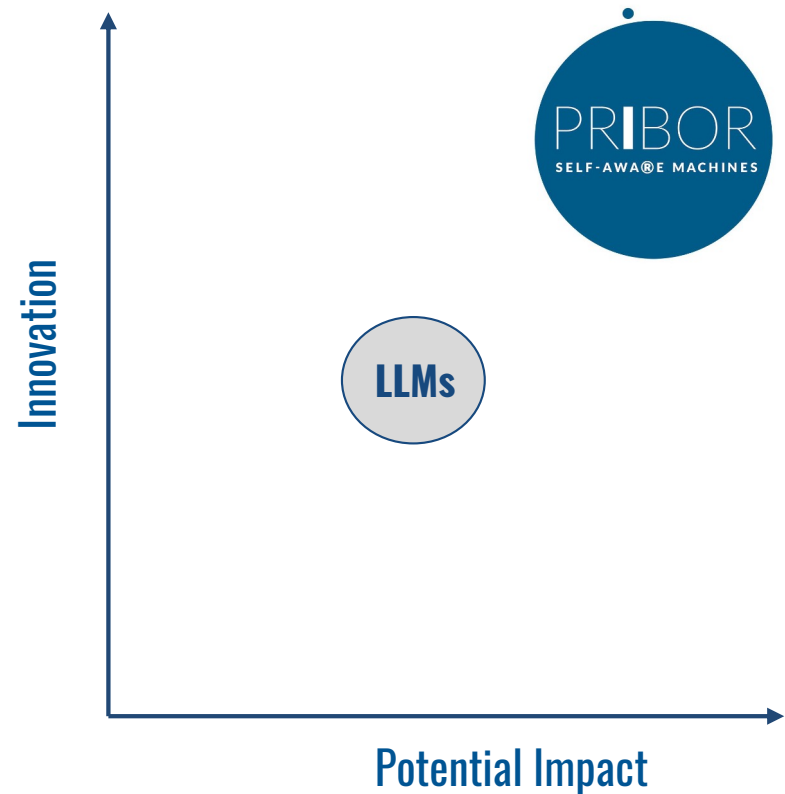
Versatility

Lightweight and adaptative to various applications.

04

Personalization

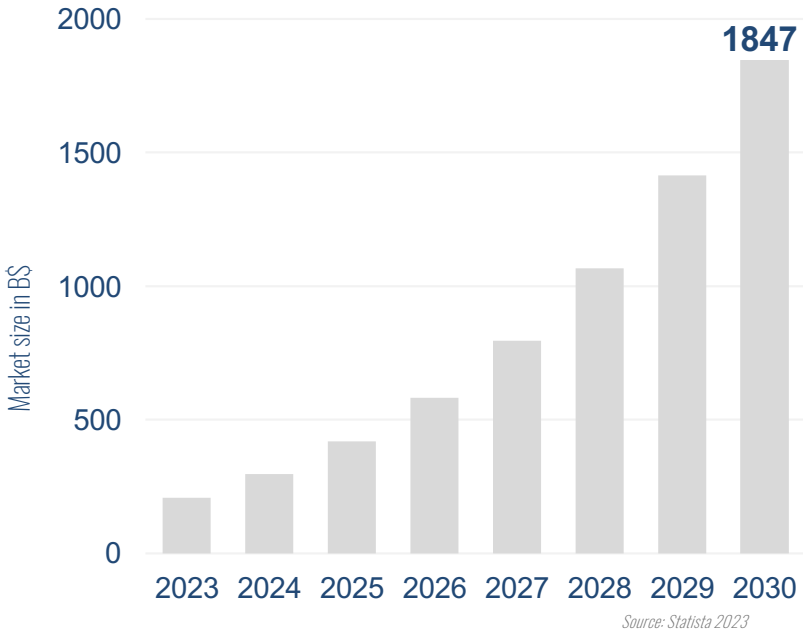
AI that learns and behaves like a human



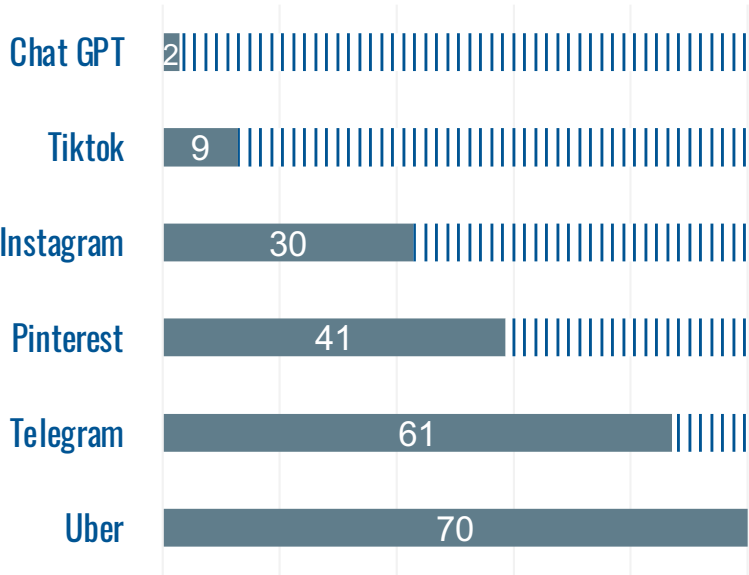
Pribor is pioneering a new era of AI with our innovative, versatile, and personalized Self-Aware Machines. Our technology has the potential to make a significant impact in the AI market

Tapping into a Vast and Growing Market

AI Market Forecast



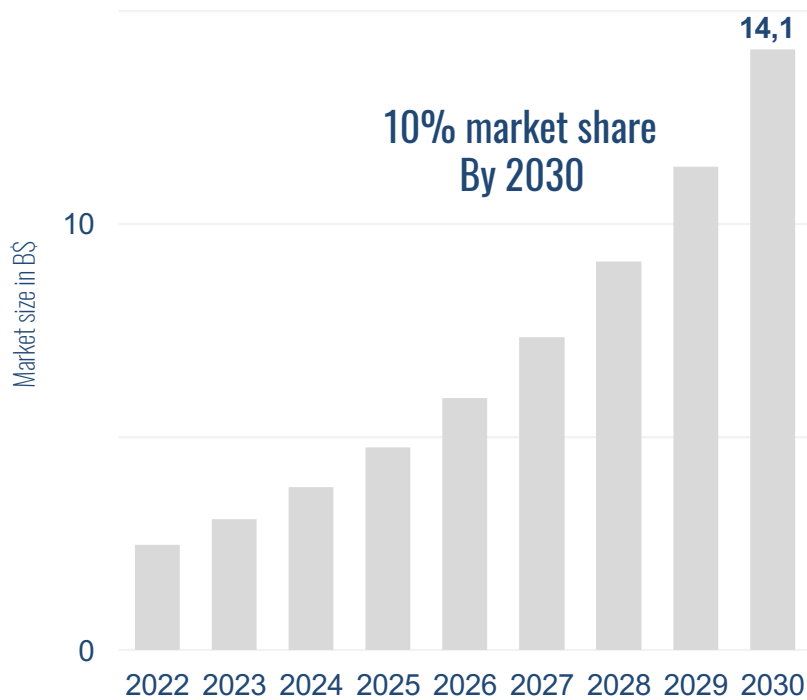
Time to reach 100 million monthly active users No. of months



With its wide range of applications and the vast, growing market for AI, SAM represents a significant investment opportunity. We're not just selling a product, we're offering a gateway to the future of AI

Revolutionizing the Intelligent Virtual Assistant Market

Intelligent Virtual Assistant Market Size



Source: Grand View Research, Inc. 2023

Market Drivers

Artificial Capable Intelligence: The next evolution in IVAs, where intelligence meets capability.

Beyond Assistance: An ACI that doesn't just assist but performs tasks, making life easier.

Companionship & Connection: A digital entity that understands, relates, and offers companionship, bridging the gap between machine and human interaction.

SAM's Advantage

Autobiographical Memory: Each instance remembers and learns from interactions, ensuring personalized unique experiences.

Beyond Task Handling: SAM doesn't just answer or perform; it anticipates needs and offers solutions.

Your Digital Companion: Built to understand and relate, SAM offers genuine companionship, bridging the emotional gap in AI interactions.

Experience the future of IVAs with Pribor's SAM. Your assistant, your companion

Key Use Cases

Defense: Autonomous Defense System

Fleet of self-aware soldier robots

Video games: Intelligent Virtual Characters

Interactive self-aware characters for video games

Education: Personalized Learning System

AI Tutor from primary school to University

Healthcare: Medical Diagnostic System

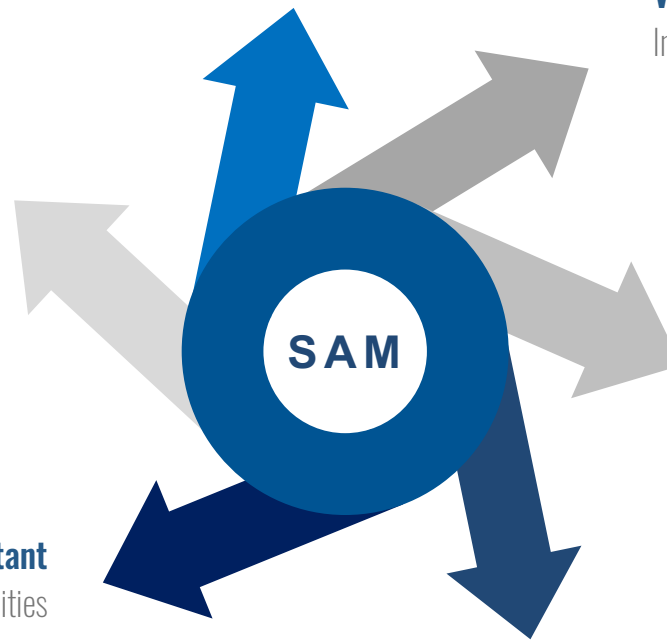
AI diagnostic assistant to self-aware robotic surgeon

Autonomous Vehicles: Driving Assistant

Personalized experience to self-driving capabilities

E-commerce: Intelligent Shopping Assistant

Virtual Personal Shopper



SAM has a wide range of potential applications, making them highly versatile and marketable

Business model

Corporations

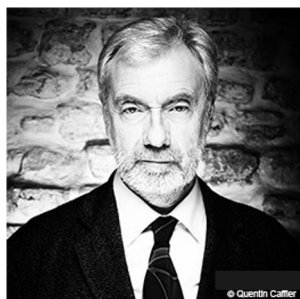
Limited Trials
Usage-based Pricing
Business case customization
Revenue Share

Individuals

Freemium
\$20 monthly subscription
Extra-modules charge
Marketplace access

A unique blend of licensing, specific product development, usage-based pricing, and revenue sharing. As pioneers, we are poised to capture a significant market share and deliver substantial value to our customers and investors

Meet the Team



Paul JORION **President and CTO**

Ph. D. Former member of Human Complex Systems (UCLA)

AI researcher, Software developer (HFT, risk management), Financial Expert (IndyMac Bank, Wells Fargo, Countrywide Financial)

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Manuel GUERIN **Managing Director**

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Our Journey Ahead

Core technology development and testing

2023

Human being simulation with drives and memory without self-awareness

Proof of concept

Initial R&D and user testing for applications. Start of prototype development

2024

Human being simulation with drives and memory + self-awareness

Ordinary everyday conversation

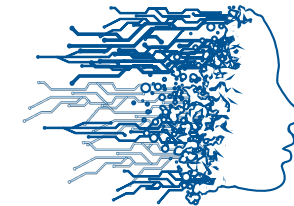
Beta testing, initial revenue generation through licensing, and full product launch

2025

Human being simulation with drives and memory + self-awareness + superego

Market expansion, continued innovation, and growth

2026



With an accelerated development timeline, Pribor is poised to launch its revolutionary product by mid-2025, paving the way for market expansion and continued growth

Partner with Us

Our Needs

Investment

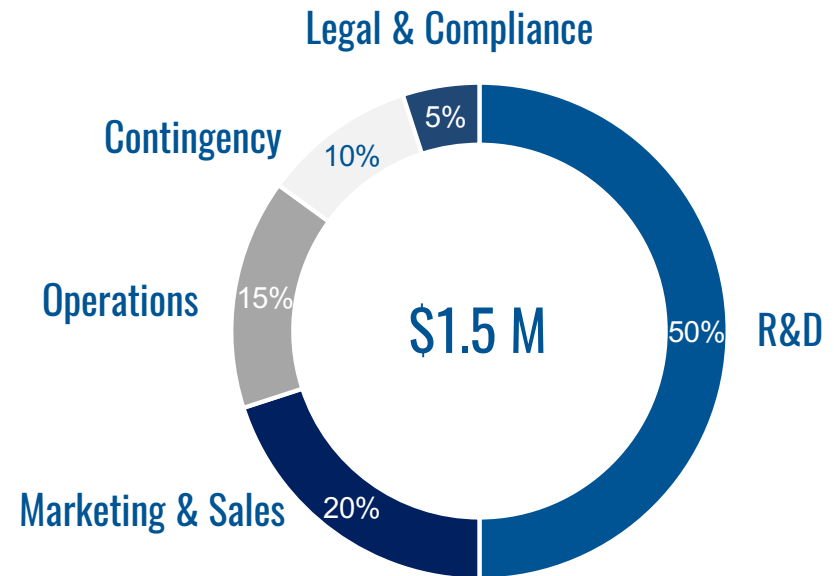
We're seeking \$1.5 million in seed funding to support our technology development, initial testing, and go-to-market strategy.

Partnerships

We're open to strategic partnerships that can help us accelerate our development, gain market access, or enhance our product offering.

Advisors

We're looking for advisors with expertise in AI, business development, and the sectors we're targeting to join us on our journey.



With your investment, partnership, or guidance, Pribor can revolutionize the AI industry and create significant value for our customers and stakeholders

**“Better three hours too soon than
a minute too late.”**

William Shakespeare on deeptech

Thank you